

**THURS
DEC 4TH**

fostering CHANGE

Engaging in Conversations on Youth Transitions

Vancouver Foundation is hosting a day of learning and dialogue at the beautiful new Anvil Centre, in New Westminister **Thursday December 4th, 2014**. During this day-long session we will:

Share our public engagement campaign for 2015 and a corresponding set of tools to improve our capacity to connect with the public and stakeholders;

Host opportunities to network and share ideas with new and familiar colleagues from around the region; and

Offer a range of hands-on media, communications, mobilizing and public engagement workshops.

Registration is free and includes lunch and access to all workshops.

8:30 – 9:00am

NETWORKING AND REGISTRATION

9:00 – 9:30am

WORDS OF WELCOME

9:30 – 10:30am

Fostering Change Campaign Teaser

Vancouver Foundation will share and seek feedback on its public campaign for 2015.

10:30 – 10:45am

BREAK

10:45 – 12:00pm

CONCURRENT WORKSHOPS A

Choose from among five hands-on workshops led by facilitators with experience in communications, media, social media, video, storytelling and public engagement.

- 1. Social Media Bootcamp**
- 2. Fostering Change: Defining A New Narrative and Tailoring Effective Messaging for Your Audiences**
- 3. How and Why to Use Video to Amplify Youth Voice**
- 4. Building Connections and Increasing Visibility Using Art**
- 5. Understanding How Culture and History Impacts Communication**

12:00pm

LUNCH A healthy buffet lunch is provided

12:30 – 1:30pm

Expanding the Conversation About Media Representation

We'll hear about how can we best assist members of the media to share these stories while respecting the goals and aspirations of youth. We will be joined by **Vancouver Sun reporter, Tracy Sherlock** as well as youth and other commentators on opportunities to open up positive conversations.

1:30pm

CONCURRENT WORKSHOPS B

1. **Media 101 – Tools, tips and ideas for getting the stories out to the media.**
2. **Social Media Bootcamp**
3. **Host the 19th Birthday in Your Community – A How To!**
4. **Storytelling, Myth and Archetype – Using Universal Themes in Your Communications Work**
5. **Creating Space for Public Dialogue – Hosting conversations in your community**

2:45pm

BREAK

3:00pm

Creating It Together: Community Action and Public Engagement

This interactive discussion will focus on key mobilizing and community organizing strategies for short and longer-term shifts in policy. Two experienced organizers will share some ideas for cultivating partnerships and building the capacity of youth organizers to make change.
Mira Oreck, Director of Strategic Partnerships, Broadbent Institute.
Angelique Gonzales, Executive Director, School of Unity and Liberation in Oakland California.

4:00 – 4:45pm

Wise Next Steps

This activity will serve as a fun way to network with the amazing people in the room, and to begin to get a sense of the whole network, our existing connections, and new relationships and partnerships that can increase our impact.

4:45pm

INVITATION

Closing comments, sneak peak at opportunities to drive the launch, and to discuss how to stay involved and seek support.

YOUTH AND ADULT ALLIES AFTERNOON Wednesday December 3rd / 1 – 4:30 pm

Youth, young adults and their adult allies are invited to join us for workshops and conversations in preparation for the learning and dialogue event.