Connections and Engagement



Survey results from metro Vancouver respondents of Chinese descent

July 2012

vancouver foundation

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Opening letter

Dear community members,

I am pleased to share with you the key findings on how people of Chinese descent answered the questions in Vancouver Foundation's 2012 metro Vancouver survey on Connections and Engagement.

I came to Canada from Hong Kong in 1974. It was all an exciting adventure for me but it was hard for my parents when they came to join me in Kelowna in 1981. I remember my father going for walks in his new neighbourhood and being surprised that people would say hello to him. And being uncomfortable about saying hello back because he did not speak English well.

What he didn't realize was that his new neighbours wanted to make this connection with him. It was what helped them feel good about life in their neighbourhood.

We all need an emotional connection to our community. This is what motivates us to take part in activities that promote community, like volunteering, working on community projects, donating blood and so on. It's these connections that help us know and trust one another. We need that trust if we are ever to tackle the big issues like homelessness and poverty, or the small ones like community improvements.

Often, we feel we are just fine within our own groups. We have a strong sense of belonging in our families and within our own tightly-bonded cultural communities and we take part in festivals and activities that are familiar to our own groups. But as the survey results show, we need to do more. We need to participate in activities that help build a truly inclusive and welcoming community for everyone.

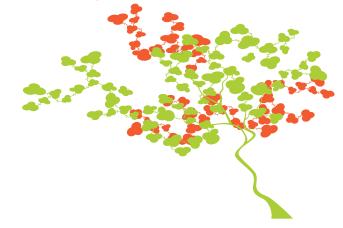
Newcomers tend to look to established residents to create welcoming communities for them. But metro Vancouver is changing. Every one of us, new or established, must find ways to do our part to build bridges between us.

We can start small — invite someone from another cultural group in your neighbourhood to take part in your own group's event; visit a place of worship other than your own – a church, mosque or temple; go to a concert put on by a cultural group other than your own.

Depending on where you were born, go to a game that you are not familiar with like a hockey, soccer, football or baseball game. Attend a festival from another culture, and be sure to bring the kids.

And the next time you meet someone on your street who says hello in a language you may not understand, say hello back anyway, with a smile, and start turning that stranger into a trusted neighbour.

Tung Chan Board Member, Vancouver Foundation



Background

Vancouver Foundation has a long history of supporting organizations and projects that promote Chinese culture and that support new immigrants to the province. For example:

- We support neighbourhood houses and their work to strengthen social inclusion in neighbourhoods, including language classes and skills workshops.
- We support programs for newcomers that offer orientation services and mentoring to help people integrate into the community.
- We developed and support the Immigrant Employment Council of B.C. which helps employers connect with skilled immigrants..
- We make grants to support Chinese arts and cultural works, including theatrical productions, art shows, poetry and music.

We are proud of this work and are dedicated to continuing to support initiatives that help integrate cultures and build bridges between people.

In the summer of 2011, Vancouver Foundation did a community consultation to help us decide where to focus our resources to have a greater impact in metro Vancouver.

We spoke to over 100 community leaders, including leaders of Chinese-Canadian organizations and non-profits, and asked them what community issue they thought was the most pressing.

People told us that they were very concerned about a growing sense of isolation and disconnection. They said they feel that people in metro Vancouver live increasingly in silos, separated by language, ethnicity, income, age and even geography. They worried about what they saw as a growing retreat from community life.

Before we, as a foundation, could respond to this — before we could invest in helping build a more connected and engaged community — we needed to understand this disconnection better.

We worked with Sentis Market Research to design a survey that would measure how connected and engaged people are in metro Vancouver. We offered the survey in four languages: Cantonese, Mandarin, Punjabi and English.

At the time, we sought the assistance of the Chinese-language media to help get the message out and to encourage participation in the survey. Media asked us if we would be able to analyse the data from Chinese respondents.



We collected data from a total of 3,841 people, of whom 705 self-identified as Chinese.* This gave us a large enough sample to provide the requested information.

The survey provides a great deal of information about how people experience life in the region. However, there are important influences that the survey does not capture. For example, the survey does not explore how immigration patterns or culture may impact social relationships or attitudes toward community.

Additionally, we did not collect data to determine whether people were from Hong Kong, Mainland China, Taiwan or outside of Asia. Nor did we ask if they were second or third generation Chinese-Canadians.

* We use the term "Chinese" to indicate all respondents who self-identified as being of Chinese descent.

Key findings

The survey found that neighbourhood connections in metro Vancouver are polite but weak. This is true for all the residents of metro Vancouver who took the survey. People don't often speak to their neighbours, or socialize with them, or do favours for one another.

We also found that many metro residents are retreating from participating in a number of neighbourhood and community activities.

When we looked at the data from the Chinese respondents, we found that they are somewhat less likely to interact with neighbours:

- They are less likely to know their neighbours' names.
- They speak less frequently to their neighbours.
- They are less likely to socialize with them.

We also found that residents of Chinese descent participate less than the total sample in some neighbourhood and community events, although they are more frequent users of community centres, libraries and recreation facilities.

We also found that in neighbourhoods with greater diversity, more people believe their neighbours trust each other. More think the ties in their neighbourhood are growing stronger. And more think that people in the neighbourhood would work together to solve local problems.

The goal of the survey was to help us, as a community foundation, understand how we can strengthen our community. That means building on existing community strengths. It also means identifying the gaps; the places where we can help build bridges, and help create a more connected and engaged community for everyone in metro Vancouver.

Opportunities

There is a lot of good news in this report. At Vancouver Foundation we are pleased to see that people of Chinese descent in metro Vancouver feel a strong sense of belonging, and that they feel welcome in their neighbourhoods and in the community at large.

However, we can see from the data and the attached tables that there are opportunities to strengthen ties in the community, particularly at the neighbourhood level.

Our research, and the research of others, shows the benefits of strong neighbourhood connections. When people know their neighbours, streets are safer and there is less crime. People keep an eye on each other's homes and property. People are willing to do favours for each other, which leads to more trusting relationships. Ultimately, residents who know and trust each other can more easily work together to solve local problems and make their neighbourhood a better place to live.

On a personal level, when we feel connected in our neighbourhoods, we are healthier and more able to bounce back from setbacks like illness, job loss or divorce. Our children do better in school. And there is less bullying and depression.

Connections and engagement are two sides of the same coin. It is only through strong relationships that we can care enough to work together to make our community a better place for everyone.

At Vancouver Foundation, we are excited about these opportunities, and we look forward to hearing your ideas about solutions.



Neighbourhood Connections

A neighbourhood is so much more than just a geographically localized area. It is the place we call home, where we nurture our children, and where we have the most invested financially and emotionally.

Our survey found that neighbourhood connections are polite but weak. This is true for all the residents of metro Vancouver who took our survey. People don't often speak to their neighbours, or socialize with them, or do favours for one another.

We also found that many people do not participate in a number of neighbourhood and community activities.

When we looked at the data from the Chinese respondents, we found that they are somewhat less likely to interact with neighbours, and to participate in some neighbourhood and community activities:

Question: Do you know the first names of at least two of your immediate neighbours?

	Total sample (3841)	Total Chinese sample (705)	Born in Canada (248)	Born outside Canada (451)	Speak Cantonese at home (239)	Speak Mandarin at home (116)	Speak English at home (350)
Yes	74%	68%	70%	68%	65%	63%	73%
No	24%	29%	27%	31%	32%	37%	25%

Question: About how often do you have a conversation with any of these neighbours — something more than just a casual hello?

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
		sample		Canada			
Once a week or	40%	30%	31%	30%	28%	30%	32%
more							
2-3 times a month	18%	19%	15%	21%	22%	19%	16%
Once a month	9%	9%	12%	8%	10%	9%	9%
A few times a year	14%	20%	19%	20%	17%	24%	21%
Once a year or	15%	18%	21%	16%	18%	11%	21%
never							

Question: In the past 12 months, have any of your immediate neighbours had you over for a dinner, a barbecue or some other kind of get together?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	26%	17%	19%	16%	14%	21%	18%
No	72%	81%	78%	83%	85%	78%	79%

Question: In the past 12 months, have you had any of your immediate neighbours over for a dinner, a barbecue or some other kind of get together?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	26%	18%	19%	18%	16%	23%	18%
No	73%	80%	78%	81%	83%	77%	79%

Question: In the past 12 months, have you taken care of the mail for one of your immediate neighbours, or picked up their newspaper while they have been out of town?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	41%	38%	37%	38%	40%	34%	39%
No	57%	59%	61%	59%	59%	62%	58%

In the past 12 months, have any of your immediate neighbours left you with a spare key for their home, or told you where they keep a spare key in case of emergency?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	28%	18%	20%	16%	18%	15%	18%
No	70%	80%	77%	82%	82%	80%	78%

Question: When you think about why you may not know some of these people very well, which of the following would you say is the main reason for that?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Seldom see	46%	49%	45%	51%	54%	43%	48%
them							
Little interest	32%	32%	40%	28%	25%	31%	37%
Language	5%	6%	2%	8%	5%	16%	3%
barrier							
Already know	4%	2%	2%	3%	4%	0%	1%
them very well							
Other reason	8%	5%	4%	5%	6%	6%	4%

The reason Chinese respondents gave for not knowing their neighbours better was that they seldom see them. This was the same reason given by the majority of all respondents.

Chinese respondents were somewhat less confident about their neighbours' ability to work together to solve local problems. They were also more skeptical about neighbourhood trust. While they are as likely as anyone to think that the people in their neighbourhood trust each other, they were less likely to think that a lost wallet would be returned by a neighbour.

Statement: If there were problems in my neighbourhood, like cars driving too fast or people not taking care of their property, it would be hard to get people to work together to solve them.

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Strongly agree	6%	5%	8%	4%	5%	3%	6%
Agree	23%	29%	19%	34%	37%	30%	22%
Neither agree nor	22%	25%	30%	22%	22%	23%	28%
disagree							
Disagree	33%	28%	29%	27%	23%	31%	30%
Strongly disagree	8%	4%	5%	4%	4%	1%	5%

Question: If you lost a wallet or purse containing 100 dollars, how likely do you think it would be returned to you, with the money inside, if it was found by a neighbour?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Would be	63%	52%	58%	49%	43%	60%	56%
returned							
Might be	22%	29%	30%	29%	31%	25%	29%
returned							
Would not be	12%	14%	11%	16%	21%	7%	11%
returned							

Our survey found that 32 per cent of all respondents do not know if their neighbours trust each other. This number does not really change even after living in the same neighbourhood for 20 years.

These findings are also true for Chinese respondents. 34 per cent do not know if their neighbours trust each other. That remains steady at 33 per cent for residents who have lived in the same neighbourhood for 20 years.

Still, Chinese respondents, like others, feel a strong sense of belonging in their neighbourhoods. 68 per cent say they feel welcome in their neighbourhood. Even newcomers to the neighbourhood feel they belong. 53 per cent of Chinese respondents who have lived in their neighbourhood for fewer than two years say they feel welcome.

Chinese respondents are more uncomfortable than other metro Vancouver residents with the idea of a shelter for homeless people or people with substance abuse issues coming into the neighbourhood.

Question: How comfortable do you think your neighbours would be if a shelter or group home for homeless people moved into your neighbourhood?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Comfortable	9%	9%	7%	10%	8%	13%	8%
Uncomfortable	62%	68%	71%	68%	73%	61%	69%
Neither	17%	14%	17%	12%	11%	15%	15%
comfortable nor							
uncomfortable							
DK/Refuse	12%	9%	5%	10%	9%	11%	7%

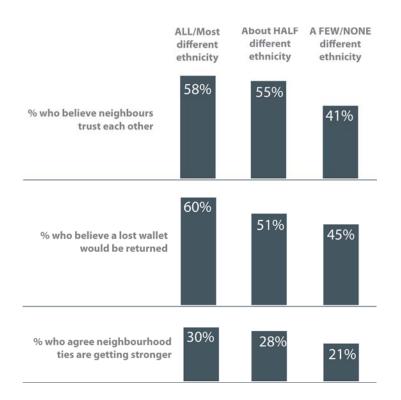
Question: How comfortable do you think your neighbours would be if a shelter or group home for people with alcohol or drug addiction moved into your neighbourhood?

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	sample	sample	Callaua	Canada	at nome	at nonic	at nome
Comfortable	8%	7%	7%	7%	7%	7%	7%
Uncomfortable	70%	80%	80%	80%	84%	75%	79%
Neither	12%	7%	9%	7%	4%	12%	8%
comfortable nor							
uncomfortable							
DK/Refuse	11%	5%	4%	6%	5%	6%	5%

Impact of neighbourhood diversity

Our survey collected data on diversity in neighbourhoods. Using this data, we identified neighbourhoods where Chinese respondents reported that all or most, about half, or none of their neighbours were of a different ethnic background.

Our survey found that in neighbourhoods where there is greater diversity, more people believe their neighbours trust each other. More think the ties in their neighbourhood are growing stronger. And more think that people in the neighbourhood would work together to solve local problems.

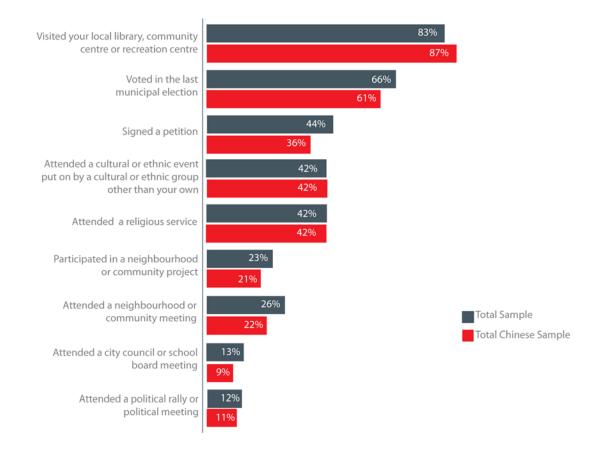


A similar trend emerges when looking at neighbourhood interactions. Chinese respondents who live in neighbourhoods where all or most of the neighbours are not Chinese, are more likely to have socialized with their neighbours and are more likely to know where a neighbour keeps a spare key.

The analysis holds when looking at participation in various activities. Chinese respondents who live in neighbourhoods where all or most of the neighbours are of Chinese origin, are less likely to have participated in a neighbourhood project or attended a neighbourhood meeting.

Community Connections

Chinese respondents are among the most frequent users of libraries, community centres and recreation facilities. However, they are somewhat less likely to have participated in a neighbourhood or community project, or attended a neighbourhood or community meeting.



Just like the total sample, only 42 per cent of Chinese attended a cultural or ethnic event put on by a cultural or ethnic group different than their own. It does not seem to matter whether people have lived in Canada for one year, 10 years, or more than 20 years — attendance at these kinds of events stays steady at around 42 per cent.

Chinese respondents, like others in metro Vancouver, say that the biggest obstacle to becoming more engaged in community life is a feeling that they have little to offer. 69 percent say this is a major or minor obstacle. Another obstacle is a concern that they do not speak the language well enough. 55 per cent say this is a major or minor obstacle to participation. However, those who have been in Canada for 20 years or more are less likely to cite language as a barrier.

Community attitudes

We asked a series of questions about people's attitudes toward others and toward the community at large.

Chinese respondents are more likely to believe that people are tolerant of diversity but prefer to be with people in the same ethnic group as themselves.

They are less likely to agree that people who don't speak English are not trying hard enough to be part of the community. And they are less likely to think that there is too much foreign ownership of real estate.

Like others in metro Vancouver, Chinese respondents feel a strong sense of belonging in metro Vancouver. 73 per cent say they feel welcome in metro Vancouver and feel like they belong here, compared to 70 per cent of all respondents.

Statement: Most people are tolerant of different ethnic groups, but most prefer to be with people in the same ethnic group as themselves.

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Strongly agree	10%	11%	11%	11%	14%	10%	9%
Agree	55%	60%	57%	63%	62%	65%	57%
Neither agree nor	20%	16%	19%	15%	15%	16%	18%
disagree							
Disagree	12%	10%	11%	10%	8%	7%	14%
Strongly disagree	1%	0%	1%	0%	0%	0%	1%

Statement: People who live here and do not speak English simply do not try hard enough to be part of the community.

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Strongly agree	13%	10%	12%	8%	12%	5%	9%
Agree	31%	31%	27%	33%	34%	32%	28%
Neither agree nor	23%	27%	31%	25%	21%	29%	30%
disagree							
Disagree	23%	27%	21%	30%	29%	31%	24%
Strongly disagree	5%	3%	5%	2%	3%	1%	4%

Statement: Vancouver is becoming a resort town for the wealthy.

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	sample	sample	Callaua	Canada	at nome	at nome	at nonne
Strongly agree	17%	13%	12%	13%	15%	11%	11%
Agree	37%	42%	44%	41%	41%	49%	40%
Neither agree nor	23%	22%	24%	21%	20%	24%	23%
disagree							
Disagree	18%	18%	15%	19%	18%	13%	20%
Strongly disagree	2%	1%	2%	1%	1%	0%	3%
DK/Refuse	4%	3%	3%	4%	5%	3%	3%

Statement: There is too much foreign ownership of real estate here.

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Strongly agree	22%	16%	22%	12%	15%	10%	18%
Agree	30%	29%	26%	31%	32%	29%	27%
Neither agree nor	24%	26%	29%	25%	21%	26%	30%
disagree							
Disagree	13%	17%	15%	18%	19%	21%	14%
Strongly disagree	3%	2%	1%	3%	2%	2%	2%
DK/Refuse	7%	10%	6%	12%	11%	12%	8%

Additional Tables

The following tables contain data on how the 705 survey respondents who self-identified as being of Chinese descent answered the survey questionnaire.

The data shows how the total sample answered the questions and how the Chinese-Canadians answered. The data is also broken out by whether the Chinese-Canadian respondent was born in Canada or outside of Canada. The data is also broken out by the language the respondent most often speaks at home, meaning Cantonese, Mandarin or English.

The entire questionnaire is on our site:

www.vancouverfoundation.ca/documents/VancouverFoundationSurvey2012.pdf



Personal Friendships

Number of friends

We would like to ask you about your friendships, the people you know and like and socialize with, but who are not your relatives or family members. How many people would you count among your friends?

Number	Total	Total	Born in	Born	Speak	Speak	Speak
	sample (3,841)	Chinese sample	Canada (248)	outside Canada	Cantonese at home	Mandarin at home	English at home
		(705)		(451)	(239)	(116)	(350)
0	2%	2%	0%	3%	2%	4%	0%
1-5	11%	9%	11%	8%	8%	8%	10%
6-10	20%	18%	18%	19%	15%	24%	18%
11-15	11%	7%	10%	5%	6%	4%	8%
16-20	13%	14%	10%	15%	12%	18%	14%
Fewer than 20	43%	50%	51%	50%	57%	42%	50%

Number of close friends

Of these friends, how many would you say are your really close friends — people who you can confide in, tell your problems to, or call when you really need help?

Number	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese sample	Canada	outside Canada	at home	at home	at home
0	3%	3%	3%	3%	4%	3%	2%
1	5%	4%	2%	5%	6%	2%	3%
2	12%	13%	13%	12%	13%	13%	12%
3	14%	14%	16%	13%	13%	16%	16%
4-5	28%	28%	31%	26%	26%	25%	30%
6-10	24%	22%	19%	25%	24%	25%	20%
Over 10	14%	16%	16%	16%	14%	16%	17%

Number of close friends in neighbourhood

Number	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
		sample		Canada			
0	34%	35%	39%	33%	36%	29%	37%
1-2	35%	33%	33%	33%	28%	33%	37%
3-5	19%	16%	16%	16%	18%	20%	12%
6-10	8%	11%	7%	13%	12%	13%	10%
Over 10	4%	5%	5%	5%	6%	5%	4%

How many of your really close friends live in your neighbourhood?

Number of close friends in different ethnic group than your own

Number	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
0	35%	35%	21%	42%	45%	50%	22%
1-2	34%	32%	34%	32%	33%	22%	35%
3-5	20%	19%	24%	17%	12%	20%	24%
6-10	7%	9%	13%	6%	5%	7%	12%
Over 10	4%	5%	8%	3%	5%	1%	7%

How many of your really close friends are in a different ethnic group than your own?

Frequency of getting together with close friends

How often do you get together with your really close friends?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Every day	3%	4%	3%	3%	4%	6%	2%
A few times a week	17%	15%	20%	13%	12%	17%	17%
Once a week	21%	20%	22%	20%	26%	17%	18%
2-3 times a month	26%	23%	22%	24%	22%	17%	26%
Once a month	12%	14%	13%	14%	11%	21%	13%
A few times a year	14%	17%	13%	19%	16%	15%	18%
Once a year or less	3%	3%	4%	3%	2%	1%	4%
DK/Refuse	3%	4%	4%	4%	6%	5%	3%

Obstacles to seeing close friends

When you have problems getting together with your really close friends, what most often gets in the way of your seeing them?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Work or school obligations	30%	37%	39%	36%	36%	37%	37%
Family obligations	20%	20%	26%	17%	14%	19%	25%
Never have a problem	15%	12%	9%	14%	15%	10%	11%
getting together							
Being too far away	15%	13%	12%	14%	9%	24%	12%
Health issues	6%	3%	2%	4%	4%	1%	4%
Inadequate transportation	3%	2%	2%	2%	4%	1%	1%
None of these reasons	8%	8%	8%	9%	12%	6%	7%
DK/Refuse	3%	4%	3%	4%	7%	2%	3%

Difficult making friends in metro Vancouver

Do you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree with the following statement: It is difficult to make new friends here.

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Strongly agree	7%	5%	9%	3%	4%	3%	7%
Agree	24%	24%	27%	23%	21%	28%	25%
Neither agree nor disagree	27%	27%	29%	26%	21%	28%	30%
Disagree	33%	35%	27%	40%	43%	34%	30%
Strongly disagree	7%	6%	5%	7%	8%	5%	6%
DK/Refuse	2%	3%	3%	1%	3%	1%	3%

Feeling alone

Do you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree with the following statement: I find myself alone more often than I would like to be.

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Strongly agree	5%	5%	7%	4%	4%	5%	5%
Agree	20%	19%	19%	19%	17%	23%	19%
Neither agree nor	22%	26%	26%	26%	27%	27%	24%
disagree							
Disagree	40%	40%	37%	42%	42%	43%	38%
Strongly disagree	12%	8%	10%	8%	8%	2%	11%
DK/Refuse	2%	2%	2%	1%	2%	0%	2%

Neighbourhood Connections

Frequency of conversations with neighbours

We'd like to ask you about your immediate neighbours — these are the three or four households closest to you. About how often do you have a conversation with any of these neighbours — something more than just a casual hello?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Once a week or more	40%	30%	31%	30%	28%	30%	32%
2-3 times a month	18%	19%	15%	21%	22%	19%	16%
Once a month	9%	9%	12%	8%	10%	9%	9%
A few times a year	14%	20%	19%	20%	17%	24%	21%
Once a year or never	15%	18%	21%	16%	18%	11%	21%
DK/Refuse	3%	4%	2%	5%	5%	8%	2%

Knowing your neighbours' names

Do you know the first names of at least two of your immediate neighbours?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	74%	68%	70%	68%	65%	63%	73%
No	24%	29%	27%	31%	32%	37%	25%
DK/Refuse	2%	3%	2%	2%	3%	0%	3%

Getting together with neighbours

1. In the past 12 months, have any of your immediate neighbours had you over for a dinner, a barbeque or some other kind of get-together?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	26%	17%	19%	16%	14%	21%	18%
No	72%	81%	78%	83%	85%	78%	79%
DK/Refuse	2%	2%	3%	1%	1%	1%	3%

2. In the past 12 months, have you had any of your immediate neighbours over for a dinner, a barbeque or some other kind of get together?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	26%	18%	19%	18%	16%	23%	18%
No	73%	80%	78%	81%	83%	77%	79%
DK/Refuse	2%	2%	3%	1%	1%	0%	3%

Doing favours for your neighbours

1. In the past 12 months, have you taken care of the mail for one of your immediate neighbours, or picked up their newspaper while they have been out of town?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	41%	38%	37%	38%	40%	34%	39%
No	57%	59%	61%	59%	59%	62%	58%
DK/Refuse	2%	3%	2%	2%	0%	4%	3%

2. In the past 12 months, have any of your immediate neighbours left you with a spare key for their home, or told you where they keep a spare key in case of emergency?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	28%	18%	20%	16%	18%	15%	18%
No	70%	80%	77%	82%	82%	80%	78%
DK/Refuse	2%	3%	3%	2%	0%	4%	3%

Obstacles to knowing people on your street or on your floor

We'd like you to consider not just your immediate neighbours but all the people that live on your street or on your floor. When you think about why you may not know some of these people very well, which of the following would you say is the main reason for that?

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	sample	sample		Canada	at nome	at nome	at nome
Seldom see	46%	49%	45%	51%	54%	43%	48%
them							
Little interest	32%	32%	40%	28%	25%	31%	37%
Language	5%	6%	2%	8%	5%	16%	3%
barrier							
Know them	4%	2%	2%	3%	4%	0%	1%
very well							
Other reason	8%	5%	4%	6%	6%	6%	4%
DK/Refuse	5%	7%	7%	5%	6%	4%	7%

Diversity in the neighbourhood

1. Still thinking about all the people that live on your street or on your floor, about how many speak languages different than your own?

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
		sample		Canada			
All or most	19%	27%	16%	33%	33%	47%	15%
About half	18%	24%	22%	26%	34%	17%	20%
A few	33%	27%	34%	23%	23%	12%	35%
None	13%	9%	12%	7%	4%	9%	13%
DK/Refuse	16%	14%	16%	11%	7%	15%	18%

2. Still thinking about all the people that live on your street or on your floor, about how many are in a different ethnic group than you?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at
		sample		Canada			home
All or most	27%	38%	37%	39%	31%	45%	40%
About half	21%	29%	26%	30%	35%	29%	24%
A few	35%	24%	27%	22%	26%	13%	26%
None	7%	1%	0%	1%	1%	1%	0%
DK/Refuse	10%	9%	9%	9%	6%	13%	10%

Welcoming neighbourhoods

1. How comfortable do you think your neighbours would be if a shelter or group home for homeless people moved into your neighbourhood?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Comfortable	9%	9%	7%	10%	8%	13%	8%
Uncomfortable	62%	68%	71%	68%	73%	61%	69%
Neither	17%	14%	17%	12%	11%	15%	15%
comfortable nor							
uncomfortable							
DK/Refuse	12%	9%	5%	10%	9%	11%	7%

2. How comfortable do you think your neighbours would be if a shelter or group home for people with alcohol or drug addiction moved into your neighbourhood?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Comfortable	8%	7%	7%	7%	7%	7%	7%
Uncomfortable	70%	80%	80%	80%	84%	75%	79%
Neither comfortable	12%	7%	9%	7%	4%	12%	8%
nor uncomfortable							
DK/Refuse	11%	5%	4%	6%	5%	6%	5%

3. Thinking about your neighbours and neighbourhood, if recent immigrants or refugees from the following places moved into your neighbourhood, which group do you think would be most welcomed by residents?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Europeans	18%	12%	11%	12%	13%	10%	11%
Asians	15%	29%	29%	29%	31%	36%	24%
South Asians	5%	3%	4%	3%	2%	4%	4%
Middle Easterners	2%	2%	3%	1%	3%	0%	2%
Africans	1%	1%	2%	0%	1%	1%	2%
No group would be	2%	3%	2%	3%	3%	4%	2%
welcomed							
All groups would be	37%	29%	31%	27%	25%	19%	35%
equally welcomed							
DK/Refuse	20%	22%	19%	24%	21%	26%	21%

4. Thinking about your neighbours and neighbourhood, if recent immigrants or refugees from the following places into your neighbourhood, which group do you think would be the least welcomed by residents?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Europeans	1%	2%	3%	1%	1%	3%	2%
Asians	3%	2%	2%	2%	1%	3%	2%
South Asians	8%	8%	7%	9%	10%	7%	7%
Middle Easterners	12%	12%	10%	13%	15%	19%	7%
Africans	5%	7%	4%	9%	9%	8%	6%
No group would be	32%	27%	27%	28%	28%	23%	28%
unwelcomed							
All groups would	7%	8%	8%	7%	9%	6%	7%
be equally							
unwelcomed							
DK/Refuse	32%	34%	38%	32%	28%	30%	40%

Neighbourhood ties

Do you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree with each of the following statements:

1. The ties among people in my neighbourhood are growing stronger.

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
		sample		Canada			
Strongly agree	5%	5%	6%	4%	5%	2%	6%
Agree	23%	22%	22%	22%	25%	26%	17%
Neither agree nor	41%	42%	43%	42%	44%	32%	44%
disagree							
Disagree	18%	18%	17%	19%	18%	18%	18%
Strongly disagree	5%	4%	5%	4%	3%	6%	5%
DK/Refuse	9%	9%	7%	9%	5%	16%	10%

2. The ties among people in my neighbourhood are growing stronger (analyzed against years in the neighbourhood).

	2 years or less	3-5 years	6-10 years	11-20 years	21+ years
Strongly agree	9%	3%	5%	3%	7%
Agree	22%	27%	20%	22%	17%
Neither agree nor disagree	42%	27%	44%	46%	44%
Disagree	16%	28%	16%	19%	18%
Strongly disagree	4%	9%	5%	4%	1%
DK/Refuse	7%	7%	11%	6%	12%

3. The ties among people in my neighbourhood are growing stronger (analyzed against years in Canada)

	1-10 years in Canada	11-20 years in Canada	21+ years in Canada
Strongly agree	4%	5%	2%
Agree	31%	21%	18%
Neither agree nor	35%	40%	48%
disagree			
Disagree	20%	19%	20%
Strongly disagree	4%	4%	4%
DK/Refuse	7%	11%	8%

4. If there were problems in my neighbourhood, like cars driving too fast or people not taking care of their property, it would be hard to get people to work together to solve them.

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Strongly agree	6%	5%	8%	4%	5%	3%	6%
Agree	23%	29%	19%	34%	37%	30%	22%
Neither agree nor	22%	25%	30%	22%	22%	23%	28%
disagree							
Disagree	33%	28%	29%	27%	23%	31%	30%
Strongly disagree	8%	4%	5%	4%	4%	1%	5%
DK/Refuse	7%	9%	10%	9%	9%	12%	9%

5. I feel welcome in my neighbourhood and feel like I belong here.

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Strongly agree	23%	18%	20%	17%	14%	17%	20%
Agree	49%	50%	44%	53%	51%	57%	46%
Neither agree nor	19%	22%	27%	20%	25%	15%	24%
disagree							
Disagree	5%	5%	5%	5%	5%	5%	5%
Strongly disagree	1%	1%	3%	0%	0%	0%	2%
DK/Refuse	2%	4%	2%	4%	4%	6%	3%

6. I feel welcome in my neighbourhood and feel like I belong here (analyzed against years in the neighbourhood).

	2 years or less	3-5 years	6-10 years	11-20 years	21+ years
Strongly agree	12%	13%	16%	20%	23%
Agree	41%	55%	55%	47%	51%
Neither agree nor	36%	17%	21%	22%	20%
disagree					
Disagree	7%	11%	5%	4%	4%
Strongly disagree	0%	1%	1%	2%	0%
DK/Refuse	3%	4%	2%	4%	2%

7. I do not experience discrimination in my day-to-day life.

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
		sample		Canada			
Strongly agree	19%	13%	18%	10%	11%	3%	18%
Agree	47%	47%	43%	49%	50%	58%	40%
Neither agree nor	15%	21%	21%	21%	20%	23%	20%
disagree							
Disagree	14%	15%	16%	16%	13%	11%	19%
Strongly disagree	3%	2%	2%	2%	3%	2%	2%
DK/Refuse	2%	3%	1%	2%	2%	3%	2%

Neighbourhood trust

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Yes	52%	51%	50%	51%	52%	54%	48%
No	15%	14%	15%	14%	15%	14%	13%
Don't know	32%	34%	34%	35%	33%	31%	37%
Prefer not to answer	1%	1%	1%	0%	0%	0%	1%

1. Do you think most people in your neighbourhood trust each other?

2. Do you think most people in your neighbourhood trust each other (analyzed against number of years in the neighbourhood)?

	2 years or less	3-5 years	6-10 years	11-20 years	21+ years
Yes	32%	46%	53%	51%	62%
No	29%	20%	12%	16%	6%
Don't know	39%	32%	35%	33%	30%
Prefer not to answer	0%	1%	0%	0%	1%

3. If you lost a wallet or purse containing 100 dollars, how likely do you think it would be returned to you, with the money inside, if it was found by a neighbour?

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at
		sample		Canada			home
Would be returned	63%	52%	58%	49%	43%	60%	56%
Might be returned	22%	29%	30%	29%	31%	25%	29%
Would not be	12%	14%	11%	16%	21%	7%	11%
returned							
DK/Refuse	3%	4%	2%	6%	5%	7%	4%

Community Connections

Participation in community life

Thinking about the past 12 months, have you done any of the following?

	Total	Total	Born	Born	Cantonese	Mandarin	English
	sample	Chinese	in	outside	at home	at home	at home
		sample	Canada	Canada			
Participated in a	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:
neighbourhood or	23%	21%	22%	21%	19%	27%	21%
community project, such							
as a neighbourhood clean-	No:	No:	No:	No:	No:	No:	No:
up or community garden	75%	76%	73%	77%	80%	72%	75%
Attended a neighbourhood	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:
or community meeting	26%	22%	23%	21%	16%	29%	23%
	No:	No:	No:	No:	No:	No:	No:
	73%	76%	75%	77%	81%	68%	76%
Visited your local library,	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:
community centre or	83%	87%	89%	86%	84%	91%	88%
recreation centre							
	No:	No:	No:	No:	No:	No:	No:
	16%	12%	9%	13%	16%	9%	10%
Attended a cultural or	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:
ethnic event put on by a	42%	42%	52%	37%	34%	41%	48%
cultural or ethnic group							
different than your own	No:	No:	No:	No:	No:	No:	No:
	56%	55%	44%	61%	63%	58%	48%
Signed a petition	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:
	44%	36%	53%	28%	35%	17%	45%
	NT	NT	NT	ЪТ	NT	NT	NT
	No:	No:	No:	No:	No:	No:	No:
	53%	61%	44%	70%	63%	81%	51%
Attended a political rally	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:	Yes:
or meeting	12%	11%	14%	9%	9%	11%	12%
	NT	N	N	N	NI	N	N
	No:	No: 88%	No:	No:	No: 90%	No: 89%	No: 86%
Attended a give accurate a	87%		84%	91%		Yes:	
Attended a city council or school board meeting	Yes: 13%	Yes:	Yes:	Yes:	Yes:	Yes: 8%	Yes:
school doard meeting	13%0	9%	10%	9%	9%	0%0	10%
	No:	No:	No:	No:	No:	No:	No:
	86%	89%	87%	91%	90%	92%	88%
	00%0	0770	0/ 70	9170	90%0	9270	0070

Attended religious services	Yes:						
	42%	42%	34%	47%	43%	42%	42%
	No:						
	57%	56%	63%	52%	54%	58%	56%
Voted in the last municipal	Yes:						
election	66%	61%	70%	57%	68%	37%	65%
	No:						
	32%	37%	27%	42%	30%	63%	32%

Volunteering

In the past 12 months, have you done any volunteer work for any organization or group?

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Yes	49%	51%	58%	48%	45%	52%	56%
No	49%	47%	41%	50%	53%	47%	42%

Financial stress

1. How well would you say you are	managing financially these days?
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	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Living very	8%	6%	6%	6%	4%	10%	6%
comfortably							
Living	44%	49%	56%	46%	49%	35%	55%
comfortably							
Just about getting	30%	33%	25%	37%	35%	41%	28%
by							
Finding it difficult	9%	7%	6%	8%	7%	9%	6%
Finding it very	6%	3%	5%	2%	2%	4%	4%
difficult							
DK/Refuse	3%	2%	2%	1%	3%	-	3%

2. How much of that is because of the mortgage or rent payments you have to make?

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	_	sample		Canada			
All or most of it	25%	21%	21%	22%	23%	20%	20%
Some of it	46%	36%	42%	34%	32%	34%	41%
Very little or	25%	35%	27%	39%	41%	32%	32%
none of it							
DK/Refuse	4%	8%	11%	6%	5%	14%	7%

Obstacles to community engagement

Thinking about your own life, please tell me whether each of the following is a major obstacle, a minor obstacle or no obstacle at all to your participation in activities that could make your neighbourhood a better place to live:

1. Not having enough time

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	-	sample		Canada			
Major obstacle	17%	19%	16%	21%	20%	23%	17%
Minor obstacle	26%	30%	29%	31%	31%	33%	28%
No obstacle at	52%	43%	48%	40%	41%	35%	48%
all							
DK/Refuse	6%	8%	6%	8%	8%	9%	8%

2. Feeling unwelcome

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	_	sample		Canada			
Major obstacle	10%	10%	9%	11%	13%	8%	8%
Minor obstacle	17%	19%	15%	21%	22%	24%	15%
No obstacle at	69%	64%	69%	62%	58%	60%	71%
all							
DK/Refuse	4%	7%	7%	6%	7%	7%	6%

3. A physical or mental condition that makes it difficult for you to get involved

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese	Canada	outside	at home	at home	at home
		sample		Canada			
Major obstacle	19%	20%	23%	18%	23%	19%	18%
Minor obstacle	30%	34%	39%	31%	31%	23%	39%
No obstacle at	47%	42%	33%	47%	41%	54%	37%
all							
DK/Refuse	4%	5%	5%	4%	5%	4%	5%

4. Not having enough money

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Major obstacle	9%	12%	7%	15%	15%	24%	6%
Minor obstacle	20%	31%	26%	34%	36%	36%	25%
No obstacle at all	68%	52%	62%	47%	43%	37%	65%
DK/Refuse	4%	4%	5%	4%	6%	3%	4%

5. A concern that you do not speak the language well enough

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Major obstacle	9%	16%	10%	20%	22%	26%	8%
Minor obstacle	29%	39%	38%	40%	44%	37%	36%
No obstacle at all	57%	39%	47%	35%	30%	29%	50%
DK/Refuse	5%	6%	6%	5%	4%	8%	6%

6. A feeling that you do not have much to offer

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	-	sample		Canada			
Major obstacle	27%	32%	36%	31%	32%	26%	36%
Minor obstacle	34%	37%	36%	38%	38%	37%	37%
No obstacle at	35%	23%	23%	24%	21%	28%	23%
all							
DK/Refuse	4%	7%	6%	8%	10%	9%	4%

People's connections to the larger community

We'd like you to think about your experience not just in your neighbourhood but in metro Vancouver as a whole.

Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statements:

1. Most people are tolerant of different ethnic groups, but most prefer to be with people in the same ethnic group as themselves.

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
	sample	sample	Callada	Canada	at nome	at nome	at nome
Strongly agree	10%	11%	11%	11%	14%	10%	9%
Agree	55%	60%	57%	63%	62%	65%	57%
Neither agree nor disagree	20%	16%	19%	15%	15%	16%	18%
Disagree	12%	10%	11%	10%	8%	7%	14%
Strongly disagree	1%	0%	1%	0%	0%	0%	1%
DK/Refuse	3%	2%	2%	1%	2%	2%	2%

2. People who live here and do not speak English simply do not try hard enough to be part of the community.

	Total	Total	Born in	Born	Cantonese	Mandarin	English
	sample	Chinese sample	Canada	outside Canada	at home	at home	at home
Strongly agree	13%	10%	12%	8%	12%	5%	9%
Agree	31%	31%	27%	33%	34%	32%	28%
Neither agree nor disagree	23%	27%	31%	25%	21%	29%	30%
Disagree	23%	27%	21%	30%	29%	31%	24%
Strongly disagree	5%	3%	5%	2%	3%	1%	4%
DK/Refuse	4%	3%	3%	2%	1%	1%	4%

3. The younger and older generations do not make an effort to get to know and understand each other.

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Strongly agree	8%	8%	9%	7%	10%	3%	8%
Agree	34%	39%	41%	38%	35%	43%	40%
Neither agree nor	29%	26%	28%	25%	25%	28%	26%
disagree							
Disagree	22%	21%	18%	22%	23%	19%	20%
Strongly disagree	2%	1%	1%	1%	1%	0%	1%
DK/Refuse	5%	6%	3%	6%	6%	6%	6%

4. Vancouver is becoming a resort town for the wealthy.

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Strongly agree	17%	13%	12%	13%	15%	11%	11%
Agree	37%	42%	44%	41%	41%	49%	40%
Neither agree nor	23%	22%	24%	21%	20%	24%	23%
disagree							
Disagree	18%	18%	15%	19%	18%	13%	20%
Strongly disagree	2%	1%	2%	1%	1%	0%	3%
DK/Refuse	4%	3%	3%	4%	5%	3%	3%

5. There is too much foreign ownership of real estate here.

	Total sample	Total Chinese sample	Born in Canada	Born outside Canada	Cantonese at home	Mandarin at home	English at home
Strongly agree	22%	16%	22%	12%	15%	10%	18%
Agree	30%	29%	26%	31%	32%	29%	27%
Neither agree nor	24%	26%	29%	25%	21%	26%	30%
disagree							
Disagree	13%	17%	15%	18%	19%	21%	14%
Strongly disagree	3%	2%	1%	3%	2%	2%	2%
DK/Refuse	7%	10%	6%	12%	11%	12%	8%

6. I feel welcome in metro Vancouver and feel like I belong here.

	Total sample	Total Chinese	Born in Canada	Born outside	Cantonese at home	Mandarin at home	English at home
		sample		Canada			
Strongly agree	17%	15%	21%	12%	12%	9%	20%
Agree	53%	58%	49%	63%	63%	62%	53%
Neither agree nor	21%	21%	25%	19%	19%	24%	22%
disagree							
Disagree	6%	4%	3%	4%	4%	4%	4%
Strongly disagree	2%	1%	1%	0%	1%	0%	1%
DK/Refuse	2%	1%	1%	1%	1%	1%	1%

Methodology and Demographics

In total, we surveyed 3,841 people across metro Vancouver. Sentis Market Research used a mixed mode method for gathering the data: 2,806 online surveys and 1,035 telephone interviews were collected in April and May, 2012.

Over 80 ethnic groups were represented. Most interviews took place in English. When necessary, interviews were also conducted in Cantonese, Mandarin or Punjabi. The survey has a margin of error of +/- 1.6% at the 95% level of confidence.

The survey included 239 people who say they speak Cantonese at home, 116 who speak Mandarin at home, and 350 who self-identified as Chinese but who speak English at home. 451 were born outside Canada and 248 were born in Canada. These responses are reported separately in the tables.

The survey was conducted in either Cantonese or Mandarin with the 72 people who requested it. All other interviews with the 705 people who self-identified as being of Chinese descent were done in English.

Other demographic information on the Chinese survey participants:

	Total sample of all respondents	Total sample of Chinese respondents
Demography		
Aged 18 to 24	10%	16%
Aged 25 to 34	19%	24%
Living alone	18%	10%
Living with family	14%	27%
Living in a single detached home	51%	64%
Living in an apartment	26%	20%
Own their own home	70%	85%
Student	7%	14%
Retired	17%	9%
English spoken at home	80%	44%
Household income below \$68,000	47%	42%
University education	38%	50%

About Vancouver Foundation

At Vancouver Foundation we are passionate about community. Everything we do is designed to help build more vibrant, healthy and resilient communities across B.C.

We accomplish our work by harnessing the gifts of energy, ideas, time, and money of caring residents to make meaningful and lasting impacts. We are Canada's largest community foundation and we've been investing in our communities since 1943.

We take a very broad approach to our work, recognizing that communities are complex and that many things are needed to make them the best they can be. That's why every year, with our donors, we fund hundreds of innovative projects – large and small – in areas such as arts and culture, education, children and youth issues, environment, animal welfare, community health, and social development.

Although Vancouver Foundation is a broad funder, we also have two specific areas where we are focusing additional effort and resources for the next few years.

We want to tackle the underlying causes of youth homelessness and improve how the community addresses the needs of at-risk youth, particularly those who are coming out of the foster care system.

As well, we are concentrating on initiatives that will help strengthen our residents' connections and engagement in their community. As part of that, we want to explore ways to build bridges between the many different types of residents that call metro Vancouver home.

Our Connections and Engagement Survey is an important first step in this work to build a connected and engaged community.



Acknowledgments

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Sentis Market Research is a market and public opinion research firm located in Vancouver, with associates in Calgary and Toronto. The company was established in 2011 and provides services at all stages of the research process, from data collection to the implementation of strategies and action plans. For more information visit **sentisresearch.com**





Learn more about community connections and engagement, get involved, and share your ideas or stories at: Web: vancouverfoundation.ca/connect-engage Email: info@vancouverfoundation.ca Facebook: VancouverFdn Twitter: @VancouverFdn





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