EAST KOOTENAY

Kimberley, Cranbrook, Invermere and Golden and Area

288 responses

Vancouver Foundation's

VitalSigns® 2016

vancouver foundation

COMMUNITY FOUNDATIONS OF CANADA
all for community.

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Vital Signs Survey Methodology

The 2016 Vital Signs Survey was conducted on-line by over 7,000 BC residents. A link to the survey was distributed by BC's Community Foundations, including the Vancouver Foundation, and was also sent to Mustel Group's panelists, and to one of their panel partners (Asking Canadians) panelists. Approximately 70% of interviews were collected by Mustel Group and 30% by Community Foundations, including Vancouver Foundation.

Respondents were provided their choice of language to complete the survey (English, Chinese, or Punjabi). The final sample was weighted to match Statistics Canada census data on the basis of gender, age, and region of residence.

To enable Community Foundations to review the findings for the communities they serve, major centres where the foundations are located were listed in the survey for residents to select from. Those residing in smaller surrounding communities were asked to select the centre they live closest to.

The survey was open from June 14th to July 5th, 2016.

HOW TO READ THIS DATA:

- Rounding and 'prefer not to say' responses may result in numbers not adding up to 100%
- Some responses included 'select all that apply' or 'select up to three options'
- **Percentages in orange** are at least 9% higher than the provincial average
- **Percentages in blue** are at least 9% lower than the provincial average

What do you like most about living in your community?

Top Community Assets in East Kootenay		
Community Asset	East Kootenay	Across BC
1. Natural Beauty/Scenery	56%	36%
2. Lifestyle/Recreation Opportunities	47%	17%
3. Overall Quality of Life	33%	30%

What are the three most important issues or concerns for you in your community?

Top Issues in East Kootenay		
Issue	East Kootenay	Across BC
1. Employment/Economic Environment	63%	30%
2. Opportunities for Learning and Education	28%	8%
3. Environment/Sustainability	26%	24%

...and of these, which is the most important issue?

Most Important issues in East Kootenay		
Issue	East Kootenay	Across BC
1. Employment/Economic Environment	41%	13%

Which of the following do you believe is the most important priority for improving?

Top Priorities for Improving Employment/Economic Environment in East Kootenay		
Priority	**East Kootenay**	**Across BC**
1. More Full Time Employment	**67%**	53%
2. Decrease Need to Travel to Different Region	**39%**	25%
3. More Small Business Support	27%	26%

Thinking about the last 12 months, indicate if you have done any of the following in your community:

Community Participation in East Kootenay		
Activity	**East Kootenay**	**Across BC**
Visited local library or community centre	**81%**	72%
Donated to a cause	66%	67%
Volunteered	**63%**	50%
Unpaid help to non-family member	**56%**	47%
Signed a petition	**54%**	43%
Attended community/neighbourhood meeting	39%	32%
Attended Cultural/Ethnic event	29%	31%
Attended faith based service/activity	16%	22%
Community project (clean-up/garden etc)	26%	18%
Haven't done any in the past year	2%	6%

How would you describe your sense of belonging to local neighbourhood?

	East Kootenay	Across BC
Strong	79%	66%
Weak	20%	32%

How would you describe your sense of belonging to groups/activities?

	East Kootenay	Across BC
Strong	76%	65%
Weak	23%	32%

If you wanted to contribute/be more involved in community, would you know what opportunities exist?

	East Kootenay	Across BC
Yes	82%	71%
No	18%	29%

If you wanted to be more involved in your community, what would you likely do?

Preferences for Community Involvement in East Kootenay		
Activity	East Kootenay	Across BC
Volunteer	74%	65%
Neighbourhood/community project	57%	53%
Attend neighbourhood/community meeting	40%	38%
Join club/sports group	58%	38%
Donate to a cause	32%	30%
More involved in electoral process	13%	23%
Attend a faith-based activity	6%	11%
Don't want to be more involved	5%	8%

How many people do you have in your network you could confide in?

	East Kootenay	Across BC
Average number of people	6.7	5.9

Do you feel safe walking alone in your neighbourhood after dark?

	East Kootenay	Across BC
Yes	87%	78%
No	11%	19%

If you lost a wallet with $100, how likely do you think it would be returned, with the money, by one of your neighbours?

	East Kootenay	Across BC
Likely	90%	70%
Not Likely	10%	30%

In general, to what extent do you feel content? (10 most content, 1 least content)

	East Kootenay	Across BC
Average	7.3	7.1

In general, how often do you feel positive? (10 most positive, 1 least positive)

	East Kootenay	Across BC
Average	7.4	7.4

In general, to what extent do you feel you lead a purposeful and meaningful life? (10 most purposeful, 1 least purposeful)

	East Kootenay	Across BC
Average	7.3	7.4

When someone new moves onto my street, they are welcomed into the neighbourhood

	East Kootenay	Across BC
Agree	54%	45%
Neither agree or disagree	33%	34%
Disagree	12%	20%

How many years have you lived in your current community?

	East Kootenay	Across BC
2 years or less	13%	15%
3 - 5	15%	14%
6 - 10	18%	16%
11 - 15	8%	13%
16 - 20	11%	11%
21 - 30	17%	17%
More than 30	19%	15%
Average # years lived in community	18	16

If you moved within the past 5 years, what was the reason?

Top reason for moving in East Kootenay		
Reason	East Kootenay	Across BC
1. Employment Options	35%	19%