



COMPASSION  
RESPECT

9

vancouver  
foundation

**Giving  
Guide**





# Giving back

There are many reasons to give.

Some people want to say thank you. Life has been good to them, and this is a chance to give back to the community that enriched their life.

Others give because they want to feel part of something bigger. They want to have an impact, or they give to create something that will last beyond our lifetime.

Some want to support a very specific part of their community, such as arts, social programs, medical research or the environment.

Some want to teach their children about the importance of philanthropy.

Others want to memorialize a loved one who has passed away.

Most give because it feels good.

Whatever your reason, Vancouver Foundation offers convenient giving options that will align your charitable intentions with your values, life experience and interests.

You don't need to be wealthy to make a difference. Creating compassionate, caring and livable communities doesn't necessarily require enormous funding initiatives—just thoughtful, committed people—people like you.



*An organization such as Vancouver Foundation, dependent as it is upon voluntary support, can fill no more than a fraction of the needs of worthy causes in our midst; but by co-operating, it is possible to give encouragement and help that yields rewarding dividends in the area we serve.”*

W.J. VanDusen founded  
Vancouver Foundation in 1943.





When we give

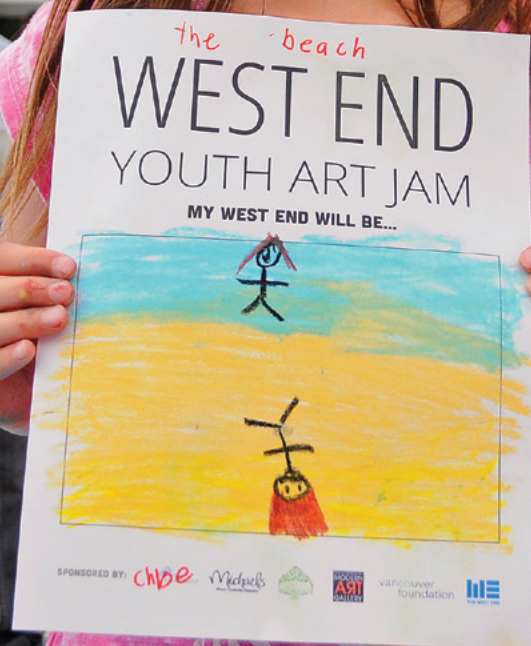




we all benefit.







## Our story

Since 1943, Vancouver Foundation has helped donors realize their charitable goals, involve their families in philanthropy, and enrich the lives of others.

As a community foundation, we address pressing social needs and connect people in the local community, while helping individuals and families make their own charitable giving more meaningful and satisfying.

Through the generous support of our donors, Vancouver Foundation funds innovative projects and programs, both large and small, supporting arts and culture, education, youth issues, environment, animal welfare, community health and social services, and many other worthy causes.

We also distribute grants to charities from over 1,800 funds established at Vancouver Foundation by individuals, their families, corporations and charities.

By establishing a fund at Vancouver Foundation, you become part of a respected philanthropic organization with deep roots and ambitious goals. You also join numerous generous individuals who want their charitable gifts to have a lasting impact.



### **Vancouver Foundation Infinity Symbol**

Vancouver Foundation's stylized infinity symbol represents perpetuity in charitable giving as well as ceaseless energy. It symbolizes our continual goal of creating healthy, vibrant and livable communities across British Columbia.

# Why Vancouver Foundation?

Vancouver Foundation provides a simple, effective and flexible way to make a positive difference for generations to come. There are many reasons for choosing Vancouver Foundation for your charitable giving, including:

## **Experience**

We have been helping donors achieve their philanthropic goals for over 75 years. We work with you to align your philanthropic vision with the most appropriate community needs and direct grant dollars where they will have the most impact.

## **Simplicity**

Setting up a fund at Vancouver Foundation is easy. We take care of all the administrative details so you can focus on what matters most—giving back to the community. Individuals, families, charities and corporations can establish charitable funds without the administrative burden, expense, or time associated with setting up a private foundation.

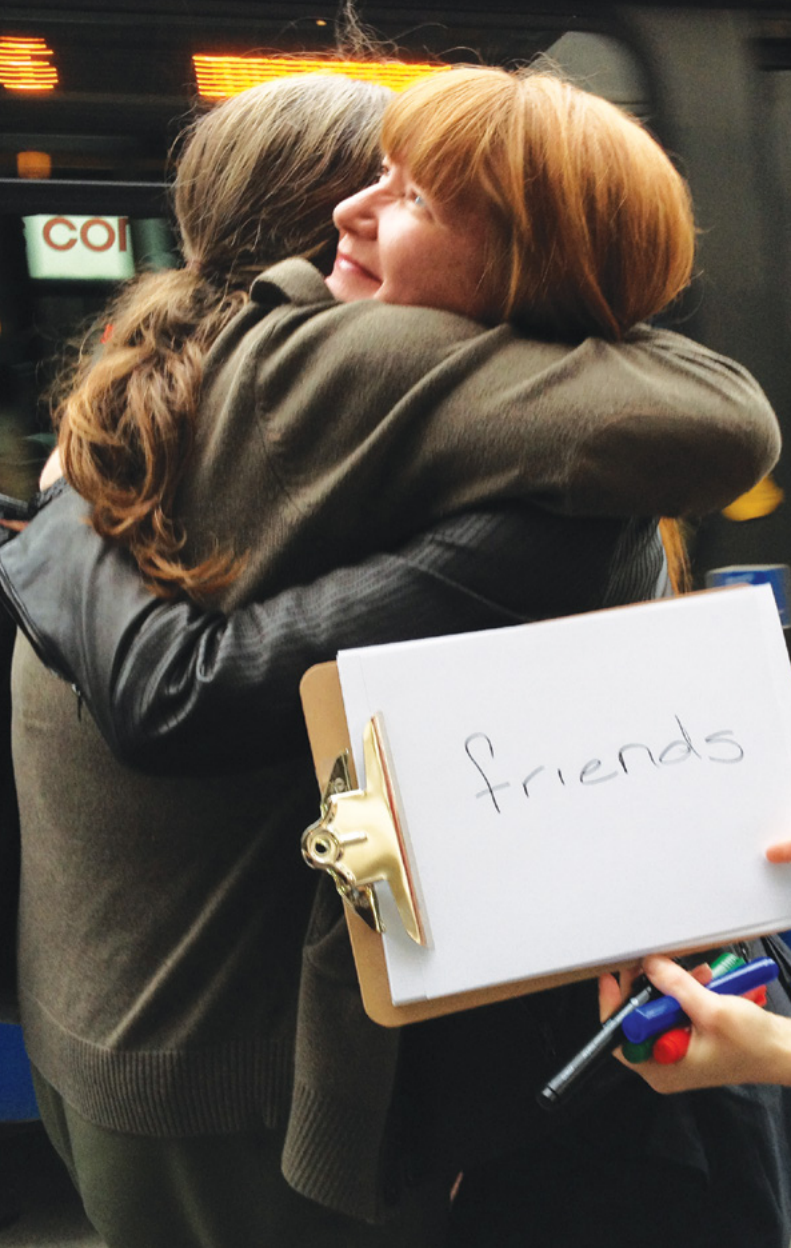
## **Investment management**

We prudently manage our investments to carefully balance risk and return and offer low, competitive fees.

## **Community expertise**

We have deep community knowledge and relationships, and provide opportunities for donors to learn about community through our various events and services.





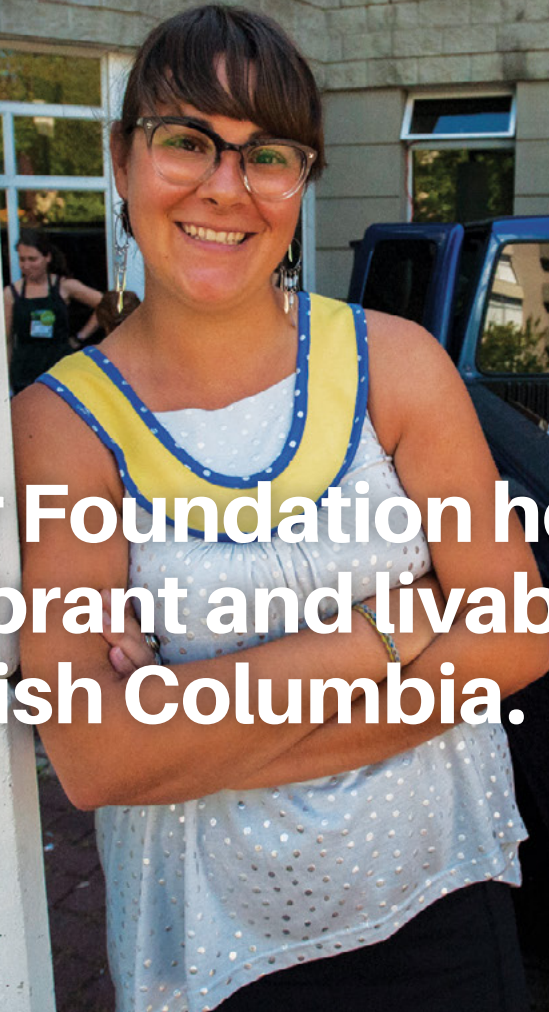
Because  
community  
matters.







Vancouver Foundation helps create healthy, vibrant and livable communities across British Columbia.





# Donor Advised Fund

A **Donor Advised Fund** is the most popular way to give at Vancouver Foundation. A named fund can be created with a gift of \$10,000 (or \$1,000 to start-up), and will be customized to meet your charitable objectives. You will receive an immediate tax receipt, and can decide later which charities to support.

Grants can be made to any registered Canadian charity, or any of Vancouver Foundation's **Focus Areas**. With a Focus Area, you can support an area of interest (without having to select particular charities) and rely on the expertise of volunteer advisors who carefully evaluate hundreds of applications received through our granting programs. Choose from these options:

- |                                  |                          |
|----------------------------------|--------------------------|
| ∞ <b>Community Impact Fund</b>   | ∞ <b>Education</b>       |
| ∞ <b>Addressing Homelessness</b> | ∞ <b>Environment</b>     |
| ∞ <b>Animal Welfare</b>          | ∞ <b>Health</b>          |
| ∞ <b>Arts &amp; Culture</b>      | ∞ <b>Social Services</b> |
| ∞ <b>Children &amp; Families</b> | ∞ <b>Youth</b>           |

On a year-to-year basis, you can choose how to offer your support. We'll also work with you to create a long-term giving plan, including the option of appointing a trusted friend or family member as your **Successor Fund Advisor**.

Establishing a Donor Advised Fund will bring **ease** to your estate planning. If you name Vancouver Foundation in your Will or plan a gift through your life insurance, RRSP, RRIF or TFSA, you will always have flexibility to make changes to the fund's future granting plan. Revisions can be easily made through Vancouver Foundation without the need for you to update your Will or financial documents.

## How to set up a fund

When you become a Vancouver Foundation donor, you have the flexibility to shape your own charitable giving to reflect your personal goals and desires. Whether you want to address an urgent need in the community, support the memory of a loved one, or help out a charity with a project, a Donor Advised Fund can help you make an impact and improve the lives of others in the community.

It's easy to establish your own Donor Advised Fund at Vancouver Foundation. Funds can usually be set up within a day, and for just \$1,000 to start-up. Our staff will work closely with you, your family, and your financial advisor if you choose, to complete the following simple steps:

- ∞ **Determine the amount of your gift**
- ∞ **Choose what assets to contribute**
- ∞ **Name the fund**
- ∞ **Sign the fund agreement**
- ∞ **Consider which charities and Focus Areas to support**











# Your partner in philanthropy

What are you passionate about? Art? Helping children? Medical research? What issues come up at your dinner table? Youth homelessness? Healthcare? Where would you like to see change?

Vancouver Foundation connects you with the projects, programs and organizations that matter to you.

As a Vancouver Foundation donor, you receive:

## **Personalized Service**

Your fund is assigned a donor services manager who will help to guide your charitable giving. You can enjoy peace of mind knowing that your gift is being stewarded by caring professionals.

## **Expert Grant-making**

We know British Columbia. We have a finger on the pulse of its communities, and understand its most pressing social needs. All projects and programs we fund are carefully screened by expert advisory committee members and backed by community oversight.

## **Donor Connections**

We hold events, activities and host site visits to enable our donors to meet one another and find out more about emerging community needs. In everything we do, our goal is to help you get the most out of what you give.



*To give away money is an easy matter, and in any man's power. But to decide to whom to give it, and how large and when, and for what purpose and how, is neither in every man's power—nor an easy matter. Hence it is that such excellence is rare, praiseworthy, and noble.*

Aristotle

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Situated on the traditional and unceded territories of  
the Musqueam, Squamish, and Tsleil-Waututh peoples.

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