

A Personalized Donation Page for your charity is an easy and effective way to encourage donations to your endowment fund at Vancouver Foundation. Your donation page will be customized with a brief overview of your organization and information about why it's important to donate to the fund.

## What we need from you

### 1. UNIQUE WEB ADDRESS

Select a short version of your charity name to be used at the end of our web address:

e.g. [www.vancouverfoundation.ca/charityname](http://www.vancouverfoundation.ca/charityname)

This link can be used on your website and on other communications and marketing materials, such as newsletters and appeals.

### 2. FUND DESCRIPTION AND CALL-TO-ACTION

In most cases, this Personalized Donation Page will serve as an extension of your website. Please provide a compelling description (**Max 200 words**) that includes:

- A short overview of your organization—why you exist and what you do.
- The purpose of the fund and why donations to the fund are important.
- A clear call-to-action to donate to the fund. Also consider including an appeal to your donors to leave a planned gift to the fund in their Will.

### 3. LOGO AND PHOTOS

Provide your logo and photos (**max 3**) to include on your Personalized Donation Page.

## Sample pages

- **OUTWARD BOUND**  
[www.vancouverfoundation.ca/outwardboundcanada](http://www.vancouverfoundation.ca/outwardboundcanada)
- **SENIORS COME SHARE SOCIETY**  
[www.vancouverfoundation.ca/comeshare](http://www.vancouverfoundation.ca/comeshare)
- **CURL BC**  
[www.vancouverfoundation.ca/curlbc](http://www.vancouverfoundation.ca/curlbc)

## Further information

For additional suggestions on ways to grow an endowment fund, please see our “Growing a Fund for Your Charity” info sheet. For more information, please contact us at [info@vancouverfoundation.ca](mailto:info@vancouverfoundation.ca) or 604.688.2204.

### Curling for Life Endowment Fund

We encourage you to invest in curling today. Curl BC has established the Curling for Life Endowment Fund to raise much needed financial support that will help grow and develop curling in this province.


Your gift to this fund will:


1. Promote and develop the game of curling as a recreational and competitive sport in the province of British Columbia;
2. Provide technical, marketing and other relevant assistance to affiliate member curling facilities in British Columbia in order to promote the sport of curling generally; and to
3. Arrange and conduct playdowns and championships in British Columbia for the purpose of determining British Columbian provincial championship teams.

Your donation of money, securities, insurance or bequest will ensure future generations of curlers benefit from this shared legacy to local curling, and allow them to enjoy the same rewards that curling has provided to you.

To donate online using your Visa or Mastercard, please complete the form below. If you wish to donate by cheque, please make your cheque payable to Vancouver Foundation, referencing Curl BC on the memo line.

For questions about this fund or Vancouver Foundation, please contact **Claire Vivier** at 604-630-5026.





**Curl BC**  
2001A - 3713 Kensington Avenue, Burnaby, BC V5B 0A7  
<http://www.curlbc.ca> | [sbraley@curlbc.ca](mailto:sbraley@curlbc.ca) | 6043333616

- To properly recognize all donors for their contributions, Vancouver Foundation will share your name and donation amount with the fund advisor unless you have checked the anonymous box on the donation form.
- Donations to this fund will support the charity's general charitable purposes. Statements about the fund's purpose or how donations will be applied are reflective of the charity's current intent and are subject to change.
- All donations to this fund will be permanently endowed.

**FUNDS:**

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**Curling for Life Endowment Fund**

**DONATE →**